



UBUNTU PLANET NPC

Presents

White Paper v 13

ONE SMALL TOWN – INFINITY TOKEN

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1. IMAGINE.

Imagine a perfect world full of harmony and abundance. The kind of world most of us have dreamed of all our lives. This world is possible, and we are creating it for ourselves – not somewhere in the distant future, but now, in our own lifetime.

2. PREAMBLE

The socio-economic structure of our country and our world has failed us dramatically. The freedom that our forefathers strived for is in danger of being lost forever. Our socio-economic system is broken – It cannot be fixed. We are creating a new system – without any violence, opposition, or conflict. A new system of prosperity and abundance for all – that will make the existing system obsolete.

We can no longer sit idly watching the destruction of our towns, our countries, our world, and the human potential. It has fallen on the shoulders of the common people to unite and create a new way, a new system, and a beautiful life for us and the next generations to come.

The Ubuntu movement has a simple plan; to turn small towns around the world into places of abundance and prosperity for all. A system in which there are no hurdles to progress or restrictions on personal growth individually or as a community.

Communities that support and promote unbridled creative expression in all areas of life such as arts, culture, science, technology, healthcare, environment, architecture, and agriculture. To create such harmonious communities, we, the people, must lead the Revolution of Consciousness by simply creating a new alternative way of living; connected through community living and common goals that benefit everyone.

This new conscious movement will turn competition into collaboration where all Members will benefit from the collective effort's skills and talents.

It all begins with One Small Town.

3. OUR INSPIRATION

Ubuntu is an African expression of ancient wisdom, which is echoed by all ancient civilizations. It simply means unity within community where everyone contributes their natural talents and skills for the greater good of all.

Cherokees have a similar philosophy that says, *if it's not good for everyone, it's no good at all*. This philosophy is one of the founding principles of our proposed system, which we call Contributionism.

This simple plan provides a blueprint for a new social structure, which provides freedom from current financial limitations for everyone who participates.

Ubuntu Planet is a registered non-profit company focused on developing new conscious communities called One Small Town which will serve as a blueprint for all other towns around the world. The objectives are simple and achievable, but it will require us to work together – UNITED.

4. ONE SMALL TOWN BLUEPRINT

The **One Small Town** strategy takes an entirely new approach towards reviving our towns, our lives, and economies. It is a community-driven structure presenting a viable economic model that benefits all participants. A model that unifies entire communities towards a common goal and fosters exponential economic growth potential. When implemented, it will result in community-focused, financially abundant towns and new levels of economic security for all its inhabitants.

The One Small Town concept is now in its final stages of realization. Since 2005, after approximately seventeen years, the world is ready for a new way of BE-Ing. With steadfast commitment, the One Small Town vision is solidifying its proof of concept with a dedicated team of professionals and several strategic partnerships from around the world that are helping to launch One Small Towns internationally. We are building a future we can all be proud of.

5. Objectives:

- ✓ Unite the people in a simple vision and objective.
- ✓ Rejuvenate communities with diverse industry and innovation that will ultimately provide employment opportunities for everyone residing within those communities.
- ✓ Innovate the farming industry with the best technology and expertise possible to grow natural, healthy, organic food.
- ✓ Establish seedbanks of wide-ranging heirloom organic crops and plants.
- ✓ Support the sharing of knowledge by Master Craftsmen and Elders.
- ✓ Support the rediscovery of advanced healing methods and technologies.
- ✓ Ensure the traditional healing plants do not become extinct.
- ✓ Support inventors, researchers, engineers in the development of many new technologies.
- ✓ Support the development of an alternative education system that support a healthy educator-student relationship and real skills transfer.
- ✓ Provide towns with self-supporting energy systems where possible.
- ✓ Make our small towns as Investor-friendly as possible.

For a more in depth look at the One Small Town implementation plan, catch the latest implementation videos and documents on the Website.

<https://www.onesmalltown.org/videos-documents?pgid=10bgyf5j-3c4bd529-2ba0-469d-bab7-0f11fa7c959b>

For more details and up to date progress, visit the One Small Town official website for more information.

<https://www.onesmalltown.org/>

6. Definitions

In this white paper, unless the context indicates a contrary intention, the following words and expressions bear the meanings assigned to them and cognate expressions bear corresponding meanings –

- 6.1. **Code of Conduct** means the main purpose of the Code is twofold. For those signed up to the OST PLATFORM it lays down criteria for professional conduct. Its' rules form the basis for arbitration where there is a conflict of interest. As a member, you need to have read, agreed to, and adhere to OST PLATFORM Code of Conduct. By agreeing to become a member, you agree to keep abreast of, be bound by and comply strictly with the rules, regulations and code of ethics embodied (the Code of Conduct) and as updated from time to time. References in this Code of Conduct to the parties are references or partners to OST PLATFORM, who are bound to each other by the terms of this code as contracting parties. Amendments to this Code of Conduct may only be amended by OST PLATFORM provided that written notice of the proposed amendments shall have been published on <https://ost-PLATFORM.com/>
- 6.2. **Concepts** means the Business Concepts and Business processes by OST conducted by Members as laid out in Business Concepts, Trademarks, and Operations Manuals of OST
- 6.3. **Effective Date** means, notwithstanding date of signature or registration on the OST PLATFORM
- 6.4. **Community Programs** – means the following types of community participation namely:
 - 6.4.1. **Apprentice program** - providing the means to pass on skills and knowledge as part of the community business continuation plan.
 - 6.4.2. **Community projects** - providing the means to uplift the community, schools, churches through pledged upliftment Contributions.
 - 6.4.3. **OST businesses** - providing complementary goods and services to registered Members; and
 - 6.4.4. **Grassroot projects** - providing the means to uplift the community through pledged upliftment Contributions. Building a new tomorrow, or such other community projects or participations as the Members participate in from time to time.
- 6.5. **Contribution** – means Members coming together with the purpose of uplifting the communities and the OST Initiatives which they elect to participate in and contribute towards. Such contributions will be in the form of contributing time, knowledge and/or skill towards the upliftment of such efforts and other services rendered towards the success of the OST Initiative.
- 6.6. **Contribution Session** – means a 3-hour shift contributed by a member.
- 6.7. **Digital Wallet** – means the OST software application that allows Members to make electronic transactions on the OST PLATFORM.

- 6.8. Holding Interest** means the Members holding interest in the OST PLATFORM which interest shall equate to its prorated percentage of the OST Infinity Tokens held in respect of that specific OST Initiative.
- 6.9. Holding Interest Benefits** – means Members holding benefit in the OST Initiative which may include dividends and profits of that OST Initiative (if available and declared by such OST Initiative).
- 6.10. OST Infinity Token** means the OST Infinity Tokens sold to and purchased by Members on the OST PLATFORM.
- 6.11. Licensed Activities** means the activities relating to any products supplied by UP, OST or any of the businesses that participate in the OST activities and the administrative (including training programmes for agents) and information technology (IT) and business system support associated with the OST INTERNATIONAL Activities
- 6.12. Members** means collectively Members and Non-Members and **Member** shall mean each one as the context may require.
- 6.13. Membership Benefits** – mean Membership benefits in the form of goods and services such as food baskets, (when available) or such other goods as determined by the OST Initiative from time to time.
- 6.14. Membership Card** – shall mean an OST Membership Card issued to every Member upon sign up to an OST Initiative, which may be used by Members in all OST Stores. The card will also confirm the Member's status as compliant or non-compliant by scanning a unique QR code as contemplated herein below.
- 6.15. Non-Member** is a person with an OST PLATFORM Account living outside the boundaries of a One Small Town Area that wants to uplift and donate by way of an investment.
- 6.16. Operations Manuals** means the business plans, operations manuals, User manuals, sales and marketing literature, computer programs and directives, mentoring and consulting services and all directives and instructions from the OST PLATFORM as amended from time to time, which the User has agreed to keep confidential as at the Effective Date of this or latest published Terms and Conditions
- 6.17. One Small Town** means the initiative and concept contemplated in this white paper.
- 6.18. One Small Town Area**- means the relevant municipality, township, area, jurisdiction, settlement or community in which the OST Initiative is carried out or other boundaries indicated by the specific town.
- 6.19. OST INTERNATIONAL**- means One Small Town (NPC) Head office in South Africa the name UP the brand UP developed and to be developed by UP which includes all the trade secrets and business concepts associated with it.

- 6.20. UP refers to Ubuntu Planet Non-Profit which is the registered South African Legal Entity**
- 6.21. OST PLATFORM ACCOUNT** – means the account that holds your details as a member of One Small Town and the token balances, by purchasing tokens and holding customer details, the account facilitates the exchange of value between participants and the project. The initiative is managed through this account, which also allows Members to book their weekly contribution of 3 hours, for which they receive Infinity tokens as proof of Contributionism.
- 6.21.1.** In practical terms, the One Small Town Initiative Account serves as a central hub for managing the projects, such as tracking participants' contributions, distributing proof of Contributionism, and ensuring that everyone is aware of the projects' milestones and success criteria. The OST Account also organizes and streamlines complex projects, that involve many participants from this centralized account.
- 6.22. OST Initiative** -means the relevant business or commercial initiative that the Members elect to contribute towards elect to invest in as contemplated herein and as published on the OST PLATFORM from time to time.
- 6.23. OST PLATFORM** - means the shared, immutable ledger that facilitates the process of recording transactions and tracking assets in a business network in relation to OST. The whole ambit of the systems (electronic or computerized), knowledge, know-how, expertise, and skills of UP now existing or which may come into existence hereafter in the establishment and conducting of the License. The OST PLATFORM is a collection of software business models aimed at providing the One Small Town initiative with business inclusion, taxonomy typed driven data designs, turnkey relational database management, data and data auditing, data campaigns, system analyses and design-based data assets, existing data model abstraction, consolidation, introduction of taxonomies and typing non-destructive, including user relationship data management, innovative role-player, relationship management, client relationship management capabilities through the development and implementation of back-end platform and business front end portals, an e-commerce platform, project management, scheduling, Tokenomics, QR Code functions, wallets portals, with relationship capabilities, API, webservices, and approved integrations protected by applicable copyright, trademarks. By configuring the suit of Business Model(s) with OST these adaptations will happen through configuration setup and development as OST progress.
- 6.24. OST Online Store** means an official electronic One Small Town store located on the OST PLATFORM where various online transactions take place.
- 6.25. OST Physical Store** – means an official physical One Small Town store located in a One Small Town area that sells certified OST goods and services directly to registered Members.
- 6.26. OST Terms and Conditions** means the standard terms and conditions in respect of the OST members and Infinity Tokens.

- 6.27. OST Upliftment Tokens** means other upliftment Tokens launched on the OST PLATFORM from time to time.
- 6.28. Procedure Manuals** UP operations manual, sales and marketing literature, computer programs and directives, as amended from time to time and all directives and instructions from UP, which manuals, on the signing of this agreement, The Licensee has agreed to keep fully confidential.
- 6.29. Member** is a person living within the boundaries of a designated One Small Town Area.
- 6.30. Role Player** - refers to any user, which shall be construed as a reference to any legal or natural person, partnership, trust, company, joint venture, agency, government or local authority department or other body (whether corporate or unincorporate) who has applied and registered to become a user on OST PLATFORM and has received the necessary approval from OST PLATFORM, which role player shall perform the functions set out herein, specified to its specific role setup and user rights.
- 6.31. Smart Contract** – means self-executing contracts with the terms of the agreement between buyer and seller being directly written into lines of code within the token. The code and the agreements contained therein exist on the OST PLATFORM.
- 6.32. The Rights** means the distinguishing characteristics of the system, including without being limited thereto, the proprietary rights of UP.
- 6.33. Token** –means digital units of value as an asset base token that are used to denote some form of participation, development, ownership, or structure.
- 6.34. Tokenomics** – means catch-all for the elements that make a particular asset base OST Token valuable and interesting to investors. That includes everything from a Token 's supply and how it's issued to things like what utility it has.
- 6.35. The One Small Town Preferential Profit Share** means the business that is formed and will be conducted by the Licensee according to the business concept and trademark of UP under the name of One Small Town. All confidential, technical, and commercial information relating to the operation of the system existing from time to time, including, without being limited thereto, information contained in the manuals, in the computer programs, and other documents, as well as unrecorded information known to individual persons whose office bearers are, employees, or do any contribution work for the licensee.
- 6.35.1.** The Ubuntu Planet license agreement is a legally binding contract between two parties that outlines the terms and conditions under which one party (the licensor) allows the other party (the licensee) to use a particular product, service, or intellectual property. License agreements are used in a variety of contexts, including the One Small Town name.
- 6.35.2.** There are several reasons why it is important to have a license agreement in place:

- 6.35.2.1.** Protects intellectual property: The license agreement helps protect the licensor's intellectual property, such as patents, trademarks, and copyrights, by specifying how the licensee may use it and the consequences of misusing it.
- 6.35.2.2.** Establishes terms and conditions: The license agreement lays out the terms and conditions of the relationship between the licensor and the licensee, including payment and usage restrictions. This helps to ensure that both parties understand their obligations and responsibilities.
- 6.35.2.3.** Avoids disputes: A well-drafted license agreement can help prevent disputes by providing clear guidelines and procedures for resolving disputes should they arise.
- 6.35.2.4.** Provides revenue: For the licensor, a license agreement provides a source of revenue through licensing fees or royalties paid by the licensee.
- 6.35.2.5.** Facilitates compliance: A license agreement can help ensure that the licensee complies with laws, regulations, and industry standards by specifying requirements and obligations.
- 6.35.2.6.** In summary, having a license agreement in place helps protect intellectual property, establishes terms and conditions, avoids disputes, provides revenue, and facilitates compliance. It is important to have a well-drafted license agreement in place whenever a product, service, or intellectual property is being licensed to another party.

6.36. Use or Using means to access, install, download, copy or otherwise benefit from using the functionality of Ubuntu Planet or One Small Town in accordance with the License.

6.37. Vesting - describes a process in which a person gains possession of a Token, property or some other good or benefit.

6.38. Web Application – means a web application software that runs on a web browser.

7. OUR GOAL

The goal of the One Small Town vision is to achieve economic freedom, prosperity, and abundance as a community. To do this, it is necessary to transition to a society with a primary focus on cooperation and collaboration.

Part of the development of the One Small Town is to also build a new support system for the people of the community, that will encourage people to participate in this social evolution; to remember that our unity and integrity is the highest currency as we develop our communities.

Since financial security is a main priority for most people, we have concentrated our efforts on building a reliable eco system on the OST PLATFORM that will provide the financial and management tools One Small Towns need to function autonomously parallel to the current socio-economic system.

As we take advantage of the innovation of the OST PLATFORM technology, the remainder of this document focuses on the primary OST Infinity Token that will be available to use in all participating One Small Towns as contemplated herein. While the Infinity Token, is the primary OST token, there will be other asset-based tokens launched at various times that will support the funding of various key OST activities such as, Seed Banks, Energy, Health & Wellness, Technology, Recycling, etc.

8. OST INFINITY TOKEN

The OST Infinity Token is called Infinity, because of the potential for growth, prosperity, and abundance of the One Small Town concept contemplated herein which we believe is truly infinite. OST Infinity Tokens are seen as asset-based Tokens on the OST PLATFORM. Each Infinity token is allocated a unique number, which makes it a Non-Fungible Token NFT with additional benefits.

Existing and future tokens - This White Paper outlines the details of the INFINITY token only. It does not cover the issuing, or the use, of any other token. However, OST will release various tokens in the coming months and years. Such future tokens will be individually linked to various investment opportunities, which may include sectors like technology, water purification, seed banks, etc. Every future token issued by OST will have its own White Paper drafted specifically for such a token.



Token Details:

Asset based Token on the OST PLATFORM

Name:	OST Infinity
Issued Tokens:	333,666,999
Launching Price:	\$1.00 USD per Token
Launch Date:	20 August 2022

9. OST PLATFORM

All OST Infinity Tokens and all future Tokens released by OST, will only be sold, and re-sold on the OST PLATFORM, by willing sellers to willing buyers. The OST Infinity Token, and other OST asset-backed Tokens to be released in the future, are all backed by real human sweat equity, with thousands and eventually millions of people contributing time, knowledge and/or skills towards the upliftment of thousands of businesses and initiatives, that turn over capital, which in turn directly benefits the Members who contribute to the businesses/initiatives.

10. REGISTRATION PROCESS

One Small Town membership account:

- ✓ To be a member of One Small Town (OST) initiative, individuals need to register on the OST PLATFORM and elect to join the OST Initiative. Once registered, members become eligible to receive Members Benefits, but they are required to contribute a minimum of 3 hours per week to the OST Initiative.

- ✓ If a member fails to contribute the required 3 hours per week, they will not be able to enjoy Membership Benefits. However, they have the option to support the initiative through an investment by signing up for a subscription option to tokens for a minimum of 12 months, referred to as Infinity Tokens. The advantage of this subscription is that the price of the monthly token delivery is locked at the price when the membership was initiated. These subscribers are not eligible for Membership Benefits.
- ✓ Any member can move to any one small town and continue receiving their benefits after registering their presence with the local OST Office and continue to contribute their 3 hours per week.
- ✓ It's important to note that the details of membership, contribution requirements, and benefits may be subject to further terms and conditions as determined by OST, and members should refer to the specific guidelines and agreements provided by OST for complete and accurate information.
- ✓ Role Player is a user who has registered on the OST PLATFORM for an approved activity or role type specified during registration for the relevant OST Initiative.

After registration each member automatically gets a Digital Wallet on their phone, linked to their OST account. Simply follow the instructions to verify and secure your OST account. Your OST Infinity Tokens are visible in your Digital Wallet, connected to your OST account.

Anyone who qualifies can become a member, by opening an online account on the OST PLATFORM by registering as a One Small Town (NPC) Member. Once individuals are deemed a registered Member, they can buy or sell, OST Infinity Tokens and products related to the OST project which include but are not limited to: OST Infinity Tokens, other OST Tokens and any other items available on the OST PLATFORM.

11. VERIFY OF MEMBERS

Only the Local OST Ambassador can verify members in his/her OST, but the ambassador can also sign-up Agents, to assist with signing up and verifying members. Members can also refer members on the OST PLATFORM to their specific OST initiative. Verifying up of new members happens face-to-face with the Ambassador or Agent.

The registration and verifying process for OST INTERNATIONAL Membership involves the appointment of Country Ambassadors who will serve as representatives of a country office under a license agreement. These Country Ambassadors have the responsibility of developing their respective countries in alignment with the OST roadmap.

Within each country, there will be Local Ambassadors who represent specific OST Towns or areas. These Local Ambassadors report to the Country Ambassador and are tasked with developing their towns or areas, as well as ensuring that businesses within their jurisdiction comply with OST rules.

To facilitate the registration of members, Local Ambassadors have the authority to appoint agents within their domains. These agents will assist in the process of registering new members. Additionally, existing members can also refer others in the area to join. However, these referred members will only be verified and considered as valid participants in the preferential profit share of the specific town of businesses in the area after they attend their first 3-hour shift, contributing actively to the operations.

Overall, the registration process involves the coordination between Country Ambassadors, Local Ambassadors, agents, and members, ensuring compliance with OST rules and active participation to benefit from the preferential profit-sharing within the specific group of businesses in the respective area.

12. MEMBER – REGISTRATION

All Members pledge to contribute a minimum of 3-hours per week towards OST projects, businesses, and other activities. All legal s located within a One Small Town Area, can register to take part in the One Small Town projects by joining as a member. Becoming a member is voluntary and free. No one is forced to join OST, but only active and contributing members receive all benefits provided under the OST initiative. Members will contribute their time, efforts, knowledge, and skills to the different OST Initiatives within their designated One Small Town area.

OST Ambassadors and their appointed Agents will drive the membership sign-ups in their areas. To get in touch with an OST initiative, ambassador, or agent, please visit our website <https://www.onesmalltown.org/> or email: supportplatform@onesmalltown.org

13. REQUIRED CONTRIBUTION OF TIME BY MEMBERS

Upon registration, the member is required to contribute a minimum of 3-hours (one shift) per week, for 4 consecutive weeks, to remain an active member and to be eligible for receiving associated Members' Benefits. The contributions of time may include, labour, knowledge, consultation and/or other skills to the One Small Town Initiative to which he/she has registered to be a member. Provided the member continues

to perform their pledged time as required, such Member's status will remain as compliant on the OST PLATFORM and the Member will continue to be eligible to receive their Membership Benefits from the One Small Town Initiative.

Members will need to maintain a compliant status of Membership, by dedicating a minimum 3-hours every week (a **Contribution Session**), for 4 (four) weeks in any given month, in one of the Community Programs, businesses, or activities, that will be assigned to such Members on a weekly basis (**Completed Contribution Cycle**). If the Member fails to fulfil the Contribution Sessions for 4 (four) weeks in any given month, the Member shall not have completed the Completed Contribution Cycle **and** will not be eligible to receiving members' benefits.

Members that have more time have the option to contribute a maximum of 3-hours daily (one shift daily). They can indicate their contribution of time preference on the OST PLATFORM.

The most appropriate method/technology will be utilised to notify Members of their weekly or daily Contribution Sessions. Members will be allocated a Membership Card with a unique QR code which is linked to their membership account on the OST PLATFORM.

Some tasks may require longer time to complete than only one 3-hour Contribution Session. Such tasks will be bundled into 2 or 3 consecutive sessions of 3-hours back-to-back, and the members will receive the appropriate number of Infinity Tokens in their digital wallets, representing their total number of contribution sessions.

Each Member will be required to scan their QR code at the start of each Contribution Session and thereafter scan their QR code at the end of each Contribution Session. OST Infinity Tokens will thereafter immediately be allocated to such Member upon the successful completion of each Contribution Session.

For Members, OST Infinity Tokens shall represent successful completion of the Contribution Sessions completed by them for that given month and represent the Members Holding Interest in the OST Initiative. Holding Interest Benefits may include preferential profit share when the OST Initiative which Members contribute towards declares such benefit.

In rural areas and less technologically developed communities, our methods of communication with our members will differ from that of more developed communities.

Members who have completed a Completed Contribution Cycle may exchange **one (1)** of their OST Infinity Tokens for a basket of goods, at the end of each month at the OST Store (OST Superstore). OST Infinity Tokens that are exchanged for a basket will be held by the OST Store and used in whichever appropriate way necessary, for the maintenance of the OST Store and the benefit of the OST community. The Basket of Goods is a fractional representation and compilation of all food and other items manufactured by the OST initiative. Each contributing member is eligible to the same Basket of Goods as all other members, every month.

If a Member does not complete the minimum amount of Contribution Sessions required to complete a Completed Contribution Cycle for that given month, their OST Infinity Tokens will remain in their Digital Wallet however, they will be unable to claim a Basket of Goods and preferential profit share at the end of the month.

Members have the choice to contribute more time to the One Small Town Initiative. If Members wish to pledge more Contributing Sessions, they will be permitted to do so. Each Member may contribute a maximum **3 hours per day** (1 **(ONE)** x Contributing Session per day). Members will receive **ONE** OST Infinity Token for each Contribution Session that they complete in any given day, week, or month. As such, the more Contribution Sessions a member contributes, the more tokens they receive. This is however limited to a maximum of **ONE** Contribution Session per day, which means a maximum of **ONE** Infinity Token per day, which may be received by any Member. This means that the total number of tokens that each member can receive per month, is equivalent to the number of calendar days in that month.

14. HOLDING INTERESTS AND BENEFITS

Members who contribute their time as indicated above, shall be entitled to Holding Interest Benefits, which enables a Member to receive preferential profit share in the respective OST Initiatives for that specific OST community or town. Such preferential profit share are not guaranteed and are dependent on the profitability of the relevant OST businesses.

OST Infinity tokens will be issued in such quantities that meet the demands of contributing OST Members. This is not to be confused with the 24 000 000 (Twenty-Four Million) tokens issued by Ubuntu Planet for sale to investors on the OST PLATFORM.

15. OST STORE

The role of the OST Store (physical store) is to offer all that is grown, manufactured, acquired, or created by the OST members in all their businesses. The OST Store is where members collect their monthly basket of goods, as the benefit for their monthly contribution. Members can also shop at the OST Store as they would at any other store and benefit from our low prices. Compliant members automatically qualify for a discount at the OST Store. All sales at the OST Store will be done in FIAT currency until further notice.

Everyone (not only OST members) is welcome to shop at an OST Physical Store and benefit from our low prices.

16. REGISTRATION BONUS

The first 200,000 (two hundred thousand) Members that join the One Small Town initiative, worldwide, will receive 50 (fifty) OST Infinity Tokens as a registration bonus. Special Terms and Conditions apply to activate such tokens. Only after attending the first contribution session for their one small town will the bonus tokens be activated.

There is a further special offer available for Members in Ras El Matn. The first 1,000 (one thousand) Members to register will receive 100 (one hundred) OST Infinity Tokens as a registration bonus. Same conditions as above apply to activate such tokens.

Those who are technologically disadvantaged will be able to register through an OST ambassador or appointed agent in their relevant town, who will add the Members' details onto the OST PLATFORM to finalize the registration process.

17. OST MEMBERSHIP CARDS

OST Membership Cards will be allocated to all Members contributing towards OST activities. Members with smartphones will have an option to have their membership card loaded on their smartphones. Each card carries a QR code unique to the Member and is connected to the Member's account and Digital Wallet on the OST PLATFORM.

Contributing Members will need to collect their membership card at a designated location within their One Small Town during which process the agent on duty will verify them as a contributing member.

18. TRACKING CONTRIBUTION AND RECORD OF ACTIVITY

Members are expected to report for their pledged Contribution Sessions as required (whether that be by physical check in, digital check in, etc.) and assist the OST Initiative to which they are a member.

Each project will have a project manager assigned to it who will oversee the productivity and ensure the accuracy of members' contributions. Each project manager will have a QR code scanner on their phone, which is linked to that specific project. This QR code scanner will scan each member's card at the beginning of their session, and at the end of the 3-hour session, or longer sessions where applicable. This will confirm that the member has completed their require contribution and remain compliant.

19. CONTINGENCIES

IF A MEMBER FAILS TO MAKE THEIR CONTRIBUTION AT THEIR PLEDGED TIME

The OST PLATFORM will have a place where Members can indicate if they cannot make a pledged time which they undertook to contribute towards the OST Initiative. Members will not be cross-examined as to why they unable to contribute at that time. Where possible, Members must announce their inability to contribute at the pledged time more than 48 hours before the pledged time so that the system can find a suitable replacement.

Members who do not have smartphones or computers can phone their local manager (listed on the website) who will be well known to the members. The local manager will complete the necessary inputs on the OST PLATFORM on behalf of such Member and seek a replacement.

The Members will have to make up for the pledged time missed and are required to do so within the same month, so that they remain compliant and as such, receive Membership Benefits.

NOTICE: Every Member must uphold their pledge and contribute a minimum of 4 (four) X 3-hour (three) Contribution Sessions in each month, to ensure the growth of the OST Initiative in which they have invested and in turn, remain compliant.

SUSPENSION OF BENEFITS

Members who do not complete their minimum required FOUR x 3-hour Contribution Sessions per month will not be entitled to receive their monthly basket of goods or other Membership Benefits. OST Infinity Tokens already earned will remain in the Members Digital Wallet and may be used in the following month, or in any other way the member may choose. They may choose to sell tokens or share, or send tokens with

their digital wallet, to other members. Any transaction remains private between those who participate in the token transaction.

IF A MEMBER IS SICK AND CANNOT CONTRIBUTE

Members must follow the same protocol as outlined above in respect of when a member fails to make their contribution at their pledged time, with some differences. The Member will indicate on the OST PLATFORM or to the local manager, how long they will remain absent for. Members will need to make up their pledged contributions as soon as possible to remain compliant. They will have to make up with additional contribution sessions as soon as possible after their recovery. This applies to Members in hospital or at home. It is important to remember that the pledged contributions can take many forms and any Member unable to perform their pledged contributions should advise the local manager of alternative pledged contributions they are able to make during this time. Not all contributions require physical or strenuous activity. Some contributions may be done from home, or without being physically mobile, etc. Such as design, accounting, many administrative activities, knitting, sewing, writing, PR, social media, project management, business plans, etc.

MEMBERS UNABLE TO CONTRIBUTE FOR A PROLONGED PERIOD OF TIME

If a member is unable to contribute for a prolonged period owing to medical reasons, such member must indicate what tasks they can perform, and the OST Initiative will look for suitable roles to accommodate them.

If a member is so sick that they cannot perform any tasks in the future, they will be categorized as a **special needs Member** and will fall under the group of members that receive special support from the community, as part of the OST community support programs. These Members will still be required to contribute but their contributions will be adapted to be sustainable and suitable to that Member or in extreme cases the contributions shall be suspended but the Member still deemed as compliant. This will however need to be approved by the Board of the Council of Elders, or People's Council, whatever the common name given to such a representative council of that specific OST.

SPECIAL NEEDS CARE HOMES - ACTIVITIES

All efforts will be made to create a variety of productive activities for special needs Members, so that they too can contribute to the wellbeing of the community in some way, that will fall in the range of their capacity, while being stimulated and entertained in the special need's environment.

THE ELDERLY AND OLD AGE HOMES

Elderly people and those in old age homes or retirement villages are very capable of contributing greatly to their community. We aim to create a diverse range of activities and initiatives in which they can participate and contribute – while having fun and socializing.

In all One Small Towns, the elderly will receive support and care from the community as part of the community support projects.

CANCELLATION OF MEMBERSHIP

Members who fail to complete their Contribution Sessions for more than 2 (two) months stand to be deregistered and removed as a member. This will be at the election of individual One Small Towns.

There is no need for Members to cancel their membership. The system will automatically suspend benefits when Members do not comply with required Contributions Sessions as specified and agreed to in the Terms & Conditions, when they signed up to join as a member.

20. USE OF MEMBERSHIP CARDS

The Membership Card may be used as a means of identification at any OST retail stores. A special mechanism will be developed to do so, by the time the first OST Stores are opened.

The Membership Card will be available from designated OST collection points. Members will receive electronic communication about the collection of their Membership Card.

21. DIGITAL WALLET

Every Member automatically has a Digital Wallet linked to their account when it is opened. The Digital Wallet can be used on your phone or computer.

The Digital Wallet will be used to buy or sell your tokens on the OST Trading Platform. This is not a public platform - it is accessible to members only.

Members can send OST Tokens to anyone else with the OST Digital Wallet – free of charge and without interference from any bank. This means that members will be able to trade and exchange goods with each other, using the OST Infinity Tokens as they please, without outside interference.

22. MEMBERSHIP BENEFITS

There are THREE types of benefits. All compliant members will receive the following benefits:

1. INFINITY tokens.
2. Food and other goods produced by the OST businesses – only when such items have become available.
3. Preferential Profit Shares– in fiat currency - from the OST businesses.

At the end of each month, Members who are compliant, and have successfully completed the minimum pledge of 4 (four) Contributing Sessions per month will be eligible to go to their local OST Store to receive their allocated bundle of food and other products, manufactured by our OST businesses, for that given month. Members who have not compliant, who have not contributed their minimum 3 hours per week, for 4 consecutive weeks and gained their 4 (four) OST Infinity Tokens, will not be eligible to receive their monthly Membership Benefits. All calculation, distribution and allocation of benefits will be automatically controlled by the OST PLATFORM and blockchain.

Allocation of food and other goods from the OST Store will only take place once the businesses have been able to produce or manufacture the items for the OST Store. Until such time, all members will continue to receive their infinity tokens in their digital wallets.

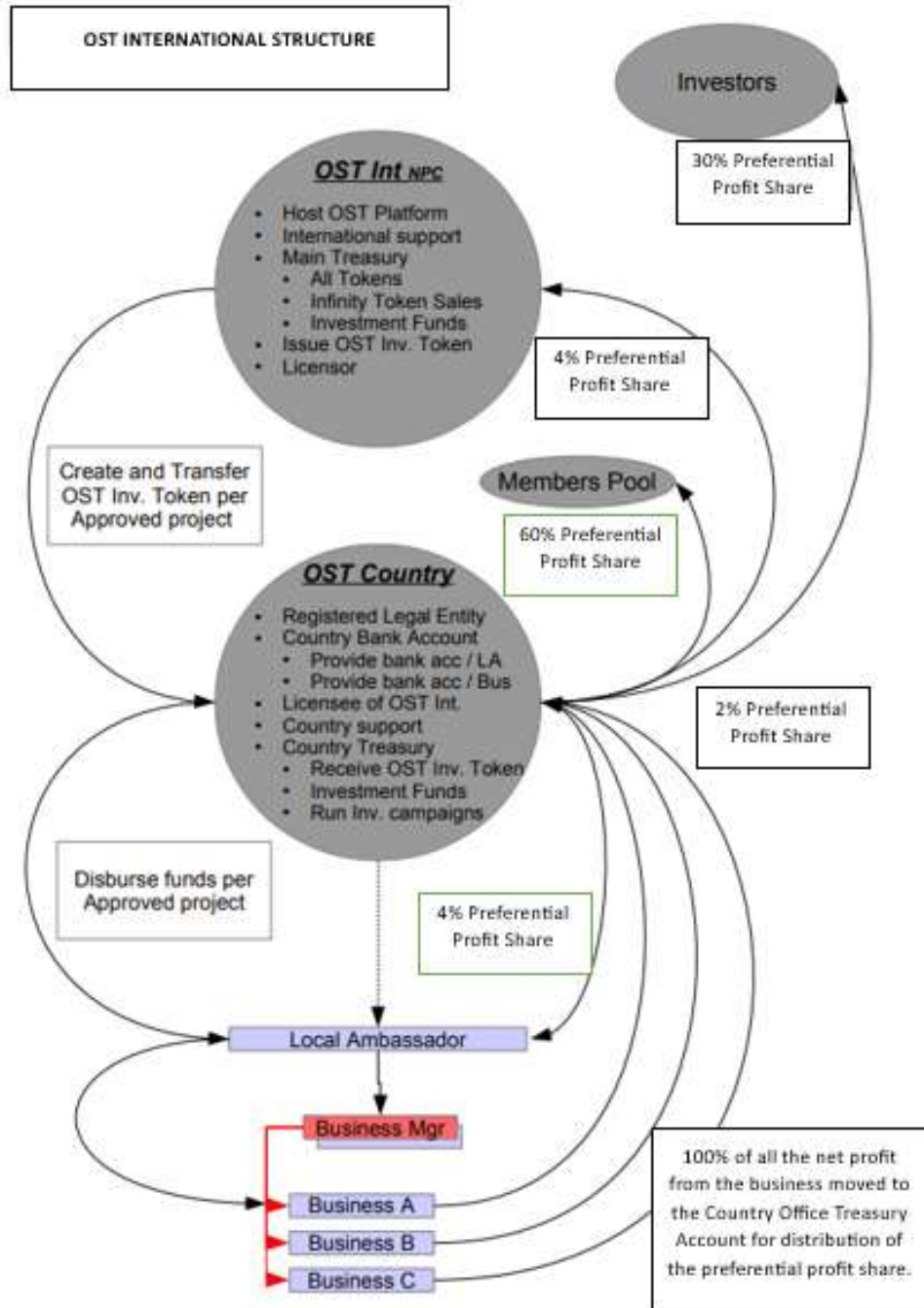
By linking their compliance with the direct profit of the business, the initiative aims to incentivize and reward those who actively contribute to the success and growth of the local economy. The specifics of the preferential profit share program may vary depending on the One Small Town initiative, but generally, it encourages members to participate in activities that benefit the community, support local businesses, promote sustainability, or meet other predetermined criteria.

Overall, the preferential profit share serves as a mechanism to distribute the financial benefits of economic development more equitably among the community members who actively contribute to its progress.

23. HOLDING INTEREST BENEFITS

Holding Interest Benefits are not guaranteed every month and shall be determined by profitability.

Surplus: The straightforward explanation of sharing the basket of goods is that only the 60% proportionate preferential profit share contributed by each member during a month can be utilized to cover the cost of the goods. It is not permissible to utilize the investors' 30% or the offices' 10% or include it as a charitable allocation in the business budget.



24. TOKENS – MAXIMUM AND MINIMUM TOKENS EARNED

There are many people that will want to contribute towards the upliftment of their One Small Town communities. Every Member will have the opportunity to contribute extra hours to their community and businesses.

Members may contribute a maximum of ONE (1) Contributing Session per day, for which they will receive ONE Infinity Token. Therefore, total number of tokens that any Member can accumulate per month, is equivalent to the number of days in each calendar month. If members choose to contribute more time per day, they will only receive ONE Infinity token daily. The minimum requirement from each member is 3-hours (THREE) per week to stay compliant.

Members will indicate their interest for additional Contributions Sessions on the OST Platform. These projects will probably focus on community service, maintenance, and community upliftment activity. The additional Contribution Sessions will be assigned to the Members in the same way as they are allocated for all other projects/businesses.

NOTE: In the initial stages of the One Small Town implementation phase when there are a limited number of businesses, there will be no distribution of goods or dividends to Members. During this period, Members will receive their Tokens as they normally would, and retain the tokens in their Digital Wallets for future use.

When our agricultural food production and other manufacturing begins to deliver food and goods, Members will be able to collect their monthly basket of goods from the OST Store at the end of each month. Bundles may initially consist of less products but as the OST production grows, so will the monthly membership rewards. It is anticipated that some products may be available weekly such as milk and bread, but this is dependent on each OST.

25. USE OF TOKENS - OST STORE

Membership cards are used for all transactions in the OST Store. When Members collect their monthly allocation of goods from the OST store, ONE (1) Infinity Token is removed from the Members' digital wallet and deposited into the store's wallet. This is the proof that the member has collected their allocated basket of goods for that month. The OST Infinity Tokens collected in this way are retained by the OST Store.

Members and all other non-member customers can also shop at the OST Store, using fiat money, as they would at any other store, to benefit from our low prices. Compliant members automatically qualify for a discount at the OST Store. All sales at the OST Store will be done in FIAT currency until further notice.

The income generated by the OST Store will be used for the following:

- ✓ Store management, maintenance, upgrades, permanent staff remuneration and other.

- ✓ One Small Town Office operational expenses.
- ✓ Community projects that have been neglected or overlooked.

26. PURCHASING FROM OST STORE / WAREHOUSE (NOT ONLINE STORE)

NOTICE: This information below applies to physical stores only. The process of purchasing from an OST online store will be made available when the OST online store is operational.

Members and all other non-member customers can shop at the OST Store, using fiat money, as they would at any other store, to benefit from our low prices. Members automatically qualify for a discount at the OST Store. All sales at the OST Store will be done in FIAT currency until further notice.

Goods in the OST Store are priced in the local currency so that everyone can see the price and savings.

IMPORTANT: The OST Infinity Tokens will never be held in any other crypto wallet other than the OST Digital Wallet and Membership Cards. Any other crypto wallets or cards cannot be used to buy goods and services at a One Small Town local or online business. You will need to be a registered Member with an OST Digital Wallet or card, as described above.

27. SALE AND DISTRIBUTION OF TOKENS

Total number of INFINITY Tokens minted (first batch) = 333,666,999

Tokens are minted on our own private Blockchain and OST Platform.

All OST tokens can be bought and sold on the OST Trading Platform only.

A total number of 24 million (24,000,000) INFINITY Tokens have been made available as a public offering to investors, traders, and general buyers who want to own the INFINITY token.

After the 24 million INFINITY tokens have been sold to general public investors, there will be NO MORE INFINITY tokens available for sale to the public by UBUNTU PLANET / ONE SMALL TOWN head office.

The only INFINITY tokens available for purchase at such time will be those tokens placed for sale on the OST Trading Platform by Members who have earned their tokens in ONE SMALL TOWN activities, and who want to sell their tokens to investors.

The rest of the tokens will be shared and traded in private via their Digital Wallets, between OST members around the world.

In August 2022, Ubuntu Planet / One Small Town, issued 1 (one) million OST Infinity Tokens for sale. The Infinity Token launch price was set at \$1.00 USD per Infinity Token. The first million tokens were sold within the first month. Since then, UP has decided to release a limited number of 100,000 (one hundred thousand) tokens every month. This will be adjusted when the demand exceeds supply, OR, the Ubuntu Planet office may decide to continue releasing only 100,000 Infinity tokens per month until the 24 million have been sold. Infinity tokens and all future OST tokens are available for purchase or to sell on the OST PLATFORM, which went live in August 2022.

The price of the OST Infinity Token is determined by our Algorithm, according to a number of factors, which include, but is not limited to number of participating members, collective time contributed by the members, perceived value by the public, public demand, and/or a value derived from the use of the OST Infinity Token in the OST community, related to the distribution of goods and services.

Funds raised from the sale of these OST Infinity Tokens are used to fund the One Small Town International Office expenses, which include salaries, legal fees, management tools, IT, travel and accommodation, and other operating costs, as well as the development of the tools and IT Platform listed in this document.

Ubuntu Planet will issue new OST Infinity Tokens every month, as and when the need arises to provide a smooth flow of activity in participating towns and members and the demand on the trading platform.

Each Infinity Token represents 3-hours of time, labour and skills contributed by any OST Member to the businesses within their One Small Town.

28. BONUS INTEREST

From the day of the launch 20 August 2022, every OST Infinity Token purchased, generates an early purchase bonus, on the following terms: **BATCH**: Means the tokens sold during a calendar month from 20 August 2022 to 19 August 2023.

- ✓ 7% for purchase on the first batch of OST Infinity Tokens
- ✓ 6% for purchase on the second batch
- ✓ 5% for purchase on the third batch
- ✓ 4% for purchase on the fourth batch
- ✓ 3% for purchase on the fifth batch
- ✓ 2% for purchase on the sixth batch
- ✓ 1% for purchase on the seventh batch

Bonuses will be calculated and delivered directly to your Digital Wallet in OST Infinity Tokens – not in fiat money.

29. OST TRADING PLATFORM

Infinity tokens and all future OST tokens are available for purchase or to sell on the OST TRADING PLATFORM. All OST members with digital wallets can buy or sell their tokens on this platform.

The OST Trading Platform does not function like a crypto exchange, because the OST Platform is NOT a crypto exchange. The sale of tokens works on the principle of a Willing Seller – Willing Buyer. Any holder of OST tokens can place their tokens up for sale on the OST platform and choose a price they want for their tokens. Tokens for sale can be offered at a discounted price of up to 10% if they choose, to expediate the sale of their tokens.

30. WEB APPLICATION

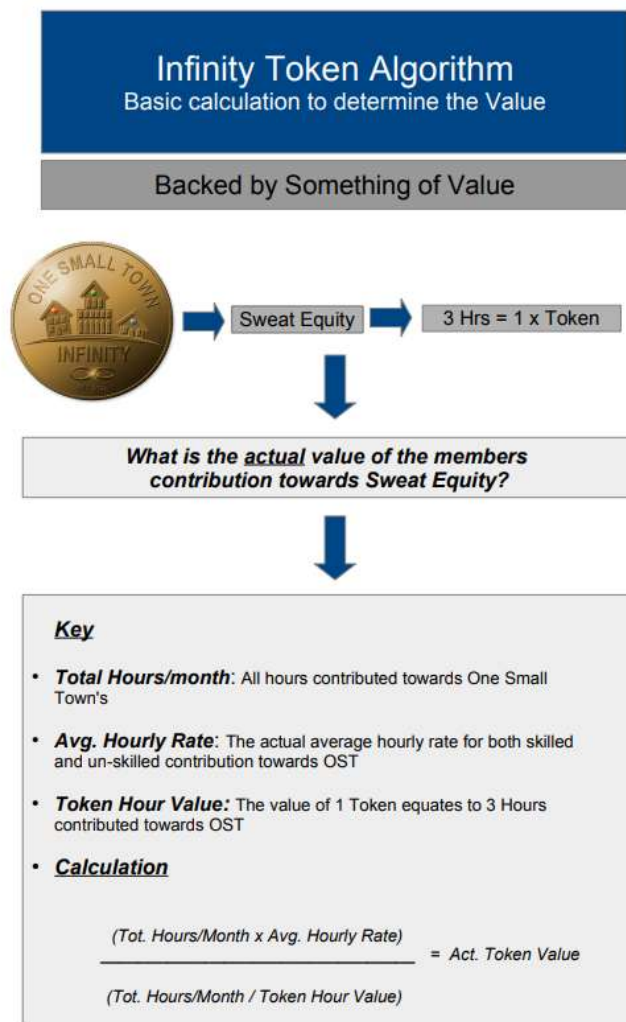
The One Small Town Web Application (OST Platform) developed by Datography and other technology service providers, provides One Small Towns with a host of secure services that enable the management of information transfer between Members, Community Programs, and businesses. Some of the features include:

- ✓ Internal and external community news
- ✓ Allocation of weekly tasks to Members
- ✓ Business planning
- ✓ Project management
- ✓ Tracking the completion of tasks by Members
- ✓ Messaging, voice, and video calling
- ✓ Member profiles (tombstone data, qualifications, skills etc.)
- ✓ Community Projects profiles - time and skills required from Members)
- ✓ Business profiles (types/qualities of product and services distributed and monthly dividends available)
- ✓ Voting management module
- ✓ Token sales & purchase – Trading Platform
- ✓ Digital Wallets

The Web Application is accessible from a smartphone or a desktop.

31. VALUE AND ALGORITHM OF THE INFINITY TOKEN

The price of the OST Infinity Token is determined by the Algorithm on the OST PLATFORM , according to a number of factors, which include, but is not limited to: number of participating members, collective time contributed by the members, perceived value by the public, public demand, and/or a value derived from the use of the OST Infinity Token in the OST community, related to the distribution of goods and services.



Infinity Token Algorithm

Basic calculation to determine the Value

Backed by Something of Value



What is the *potential* value of the members contribution towards Sweat Equity?

Key

- **Available Hours/month:** Potential hours available from registered members on the OST Platform based on the minimum of 3 Hours per week
- **Avg. Hourly Rate:** The actual average hourly rate for both skilled and un-skilled members potential contribution towards OST
- **Token Hour Value:** The value of 1 Token equates to 3 Hours potential contribution towards OST
- **50%:** The discounted value for potential sweat equity
- **Calculation**

$$\frac{(Available\ Hours/Month \times Avg.\ Hourly\ Rate)}{(Available\ Hours/Month / Token\ Hour\ Value)} = Potential\ Token\ Value \times 50\%$$

Infinity Token Algorithm

Basic calculation to determine the Value

Backed by Something of Value



Calculation for Actual and Potential Sweat equity

- **Actual time spent by members**

$$\frac{(Tot. Hours/Month \times Avg. Hourly Rate)}{(Tot. Hours/Month / Token Hour Value)} = Act. Token Value$$
- **Potential time available from members**

$$\frac{(Available Hours/Month \times Avg. Hourly Rate)}{(Available Hours/Month / Token Hour Value)} = Pot. Token Value \times 50\%$$

Final calculation to determine Token Value

$$Act. Token Value + (Pot. Token Value \times 50\%) = Infinity Token Value$$

32. STAKING THE TOKEN

The Web Application will also allow OST Infinity Token holders to stake their OST Infinity Tokens to earn interest on them. Staking OST Infinity Tokens means holding OST Infinity Tokens for a defined period to be rewarded at the end of the period by an increased number of OST Infinity Tokens. It should be noted that only OST Infinity Tokens that have been purchased on the OST PLATFORM are eligible for staking and as such, OST Infinity Tokens that are received from pledged Contribution Sessions or volunteering additional Contribution Sessions cannot be staked.

There are 3 staking options:

- ✓ 1 year staking: 5% annual interest reward
- ✓ 2 years staking: 6% annual interest reward
- ✓ 3 years staking: 7% annual interest reward

Staking options will open in February 2023 or as soon as possible after this date. During the staking period, OST Infinity Tokens will be locked on the OST PLATFORM while gaining interest and investors cannot

sell or send their locked OST Infinity Tokens during this period. Tokens will unlock after the lapse of the staking period chosen. Investors will indicate the number of OST Infinity Tokens that they wish to stake and may spread their OST Infinity Tokens so that the said OST Infinity Tokens fall within each staking period and interest will become due accordingly. Interest will be paid once a year in the form of OST Infinity Tokens and not fiat currency.

Note: The US\$ dollar value equivalent price of the OST Infinity Token will naturally fluctuate according to the demand and supply mechanism, the staking rewards will be distributed in OST Infinity Token value and not in dollar (fiat) currency. OST Infinity Tokens that are marked as staked cannot be used or traded on the platform during the locked period. They will unlock automatically at the end of the staking period.

Note: Staking options will not be offered after February 2028.

33. MINTING OF NEW TOKENS BY UBUNTU PLANET

The OST Infinity Token is setting new standards and a new way of using asset-based community tokens for the benefit of OST members around the world, and investors who participate in the OST initiatives. Therefore, the way that Infinity tokens are minted, distributed, and used, is dramatically different from the mainstream crypto world. It has been designed this way to protect the OST Infinity tokens against crypto markets volatility, reckless traders, and/or any other malicious attacks on our Infinity tokens, which are a representation of our members' sweat equity. Whenever 80% of the minted OST Infinity Tokens are in circulation, Ubuntu Planet will mint the next batch of 333,666,999 (three hundred and thirty-three million, six hundred and sixty six thousand, nine hundred and ninety nine) OST tokens that will be added as a reserve for the distribution to contributing members, to sustain the continuous growth of One Small Towns worldwide.

34. PROJECTION OF GROWTH IN ONE SMALL TOWN

It is impossible to predict or anticipate the growth of the ONE SMALL TOWN initiative worldwide – how many towns sign up, how many members join, how many businesses are started every year, how many community upliftment projects are activated, and so on. For this reason, Infinity tokens will be minted on the OST Blockchain, as and when required, in batches as indicated above, to sustain the growth of the OST initiative. These tokens are for contributing members only – not for sale to investors.

Only 24 million Infinity tokens have been allocated for sale to investors. Once the 24 million tokens that have been allocated for investors have been sold, **NO** more Infinity tokens will be offered by UP to

investors. At this stage, the only tokens available to investors will be those that are placed on the OST Trading Platform and offered for sale, by members with tokens that have been earned by members, OR other investors who want to sell some of their tokens.

35. SMART CONTRACT

Smart Contracts are used extensively throughout the One Small Town ecosystem therefore a robust smart contract OST PLATFORM solution is being developed.

36. OST PLATFORM ECOSYSTEM

OST PLATFORM Technologies (Pty) Ltd is the IP holder of the OST PLATFORM and all aspects thereof and has made the platform available to Ubuntu Planet NPC (UP), One Small Town (NPC) under license agreement.

OST PLATFORM includes (but is not limited to):

- ✓ Registration Process
- ✓ My Profile
- ✓ Manage My Expertise
- ✓ Ideation - New Business Viability
- ✓ Business Planning
- ✓ Project Management
- ✓ Project Allocation to Members
- ✓ Membership Cards
- ✓ Verification of Members' Contributions
- ✓ Sale and Distribution of Token
- ✓ Web Application
- ✓ Staking the Token
- ✓ Digital Wallet
- ✓ Ecommerce engine
- ✓ Smart Contract
- ✓ Financial Management
- ✓ Payment Gateway Integration

✓ Fund distribution

- The entire One Small Town ecosystem will operate on the OST PLATFORM, which is a highly secure environment.
- All OST Tokens are asset based on the OST PLATFORM
- The OST PLATFORM application will be used for secure voting.
- The transparency of the OST PLATFORM will ensure accountability and effective time and resource management of the many projects.
- The time bank of registered Members will be recorded, and Tokens will be imported to OST PLATFORM from the token vault.
- OST requires an extensive Member profile to identify unique skills, and personal qualifications, and completed training requirements to contribute at different businesses or upliftment projects in the community.
- Members who participate in the Apprentice program either by sharing their skills and knowledge or by requesting to learn a specific skill also have the potential to earn OST Infinity Tokens.
- The OST PLATFORM will record in real time the products and services popularity and demand. This will ensure timely tracking of resources to best serve the desires and needs of the Members.
- The OST PLATFORM is being developed to sustain the supply chain demands between the many One Small Towns as we grow.
- New functionalities and applications will be added to the OST Platform on an ongoing basis, making this one of the most powerful integrated IT platforms on Earth, to serve the people.

37. PROGRESS UPDATE

As of May 2023, there are OST activities in the following countries: Lebanon, France, South Africa, Croatia, Canada, Czech Republic, Wales, Sweden, USA, New Zealand, and more joining on a regular basis. Since the launch of OST Ras El Matn in Lebanon, and Kuruman in South Africa, we have learnt many critical lessons that will help us improve our implementation strategies in all aspects of the OST initiative worldwide. Every day we are seeing growing interest in One Small Town from many potential Ambassadors in many countries. More and more people, businesspeople, inventors, scientists, healers, mayors and municipalities, tribal leaders, and even kings are reaching out to the OST International Office. The past two years have inspired people to look for better ways of living as a community. Although there is much to do, to unify society, One Small Town provides the inspiration and motivation for people

everywhere to cooperate and collaborate, to create a peaceful and harmonious community, and a prosperous future for themselves and their children. Please refer to our website for further news and updates regarding the One Small Town Initiative. www.onesmalltown.org

38. NEW STRATEGIES – EXPANSION OF ACTIVITIES – MAY 2023

The OST PLATFORM has given us the ability to accommodate not only small towns and municipalities. We are expanding our focus to schools and churches with land, small and large farmers, traditional leaders, factories, etc. We anticipate that this approach may become the preferred route for OST to grow. It avoids municipal councils, bureaucratic red tape and long waiting periods for council resolutions to embrace the OST initiative. By launching OST with a school or a church, we attain instant Memberships of several thousand, and penetrate the heart of the community. In such cases everyone will become aware of the OST activity very quickly in that town or community.

39. NEW TECHNOLOGIES

We are constantly gaining access to new leading-edge technologies in many sectors like energy, healthcare, water purification, agriculture, and others. We anticipate that such technologies will be integrated into many of the OST business in the very near future and give these business unrivalled advantages over their competitors.

Our **Health & Wellness Centre** in Ras El Matn, Lebanon, is one such example. This centre will become the model for others, to be replicated wherever possible.

Food Security & Seed Banks – is a critical area of focus for all OST communities. Our special Seed Bank program will ensure that our small farmers are kept busy growing an ever-expanding supply of healthy organic seeds, for the OST seed banks, that will provide our commercial farmers with the seeds to grow good healthy food for the OST communities and the world around them.

40. ELECTRICITY, WATER, AGRICULTURE AND OTHER TECHNOLOGIES

Ubuntu Planet has the ability of supplying One Small Towns with a range of advanced technologies which include new clean energy generators, advanced wind turbines, hydro energy, water desalination, water purification, agricultural rehabilitation, seed activation, plastic recycling, and many others. This will remove the dependency of small towns on the supply of these services, making these towns completely self-sufficient, by providing their own electricity, clean water, and becoming manufacturers and distributors of many of these technologies. This will bring substantial income and profits to the OST initiatives.

41. UBUNTU PLANET NPC – INTERNATIONAL OFFICE

The role of the OST International Office is to provide solid foundations for the One Small Town world-wide ecosystem. The International Office was formed and will operate in a similar manner to a group holding company (Holdco). As of May 2023, there are twenty-six Ambassadors and approximately twenty professionals contributing their expertise to the OST International Office. The International Office implementation is a phased approach, with Phase 1 already completed as follows:

- ✓ Organization design
- ✓ Identifying and recruitment of key Role Players
- ✓ Project Planning and Implementation documents
- ✓ Implementing technology – project management, business planning, communications
- ✓ Upgrade of One Small Town Website and Social Media platforms
- ✓ Recruiting ambassadors, business plan writers, subject matter experts, project managers, legal, accounting, and more.
- ✓ Partnerships with various inventors and leading-edge technologies
- ✓ Partnerships with genetic research labs for securing and registering our Seeds
- ✓ Partnerships with farmers and other land owners

42. MARKETING

Official One Small Town Website is www.onesmalltown.org

Our dedicated One Small Town website provides clarity and additional functionality to assist both individuals and businesses to register their interest, volunteer, join as patrons (on Patreon) and learn from the training videos available. There is also an online shop with branded OST and Ubuntu goods to purchase. The website is closely linked with new social media pages designed to drive traffic to the website.

43. SOCIAL MEDIA CAMPAIGN

The new social media pages were launched in 2022/2023 to assist with communications, marketing, increasing both awareness and web traffic. All these channels are being utilized to promote the One Small Town initiative and our progress. There is an ongoing stream of interest from various hosts of podcasts and other channels to interview Michael Tellingier. These regular interviews collectively reach millions of people.

44. OST PLATFORM BUSINESS OPPORTUNITIES

The OST PLATFORM has become a powerful IT and blockchain tool valued at many millions of dollars. Most small to medium businesses and companies cannot afford such IT technology.

Further revenue potential can be achieved via a range of OST PLATFORM revenue streams and cost-effective services can be offered to companies around the world and run from the OST International and local satellite offices.

45. ONE SMALL TOWN MANAGEMENT TEAM



Michael Tellingner - Founder UBUNTU PLANET & ONE SMALL TOWN

Researcher - Scientist - Author - Activist - Humanitarian

<https://www.linkedin.com/in/michael-tellingner-25565a106/>

<https://www.youtube.com/channel/UCLF2DONV6JCJUs6eK6POaxg>

contact@onesmalltown.org



Giulia Buttery – Operations

Business and Energy Expert – UK Ambassador

<https://linkedin.com/in/giuliabuttery>



Victor Lardé -

Token Specialist – Educator – Social Media - PR

<https://www.linkedin.com/in/victorcryptocoaching/>

Email: tokens@onesmalltown.org



Fayeze Moukarim - Implementation Officer
Entrepreneur – Lebanese Ambassador
<https://www.linkedin.com/in/fayeze-moukarim3336669999/>
Email: lebanon@onesmalltown.org



Llewellyn Dippenaar - Chief Business Planner
Entrepreneur – Extensive international corporate experience
<https://www.linkedin.com/in/llewellyn-dippenaar-6a308510b/>



Johannes Opperman - Strategic Coordinator and Technological Manager and
Entrepreneur
<https://www.linkedin.com/in/oppies-opperman-9a06a167/>

PLATFORM AS A SERVICE (PAAS)

WAYNE WRIGLEY - DATOGRAPHY

<http://datography.net/>

<https://www.linkedin.com/in/wayne-wrigley-91600a14/?originalSubdomain=za>

46. STAY UP TO DATE

Stay up to date with One Small Town news through the following social media platforms:

Website: <https://www.onesmalltown.org/news>

Telegram: ONE SMALL TOWN (Global) <https://t.me/OneSmallTown>

LinkedIn: <https://www.linkedin.com/company/one-small-town-international>

Facebook: <https://www.facebook.com/onesmalltowninternational>

47. LEGAL DISCLAIMER

One Small Town is a growing and evolving initiative, and therefore this White Paper will evolve with such growth and requirements. OST International and UP, reserve the right to make all necessary changes, adaptations, or edits to this White Paper as and when it becomes necessary. Nothing in this White Paper is an offer to sell, or the solicitation of an offer to buy, any OST Token. One Small Town is providing this White Paper primarily to solicit public input and comments. Nothing in this White Paper should be construed or interpreted as a guarantee or promise as to how the One Small Town business or OST Tokens will evolve, or as to the OST Tokens' utility or worth. This White Paper covers current goals, which One Small Town reserves the right to change at any time, and the success of which will be determined by a variety of factors beyond One Small Town control, such as market-based factors and factors in the data and cryptocurrency industries, among other things. Any predictions for the future are exclusively based on One Small Town examination of the concerns raised in this White Paper. That assessment could turn out to be inaccurate.